



Sponsor Brochure

Short-Term Rental Conference & Trade Show

November 1 & 2, 2024
Mt. Snow Resort, West Dover, VT

Sponsor Tiers:	Hero*	Champion*	VIP	Star	Fan
BENEFITS	\$8,000	\$6,000	\$4,000	\$2,000	\$1,000
Promotion as Event Underwriter in all advertising					
40-minute presentation during plenary session					
Promotion as sponsor of one of the listed activities or items (first come until sold out)	1. Saturday lunch 2. 100 drink tickets	1. Friday coffee 2. Saturday coffee 3. 50 drink tickets			
Exclusive tier sponsor within your industry category					
Attendee registration list for pre- and post-event marketing					
Exhibitor booth or space	20' x 5' space or two 6' tables in premier location	10' x 5' space or 8' table in premier location	6' or 8' table	6' table	6' table
Logo & link to website on event webpage					Name listed
Logo & contact on event program					Name listed
Admission for 3 company representatives					
Admission for 2 company representatives					
Admission for 1 company representative					
Company & link to website listed in our public STR Service Directory					

*Limit of two Hero and three Champion Sponsors per event.

All Sponsor Tiers Include:

- Skirted table (unless cleared space is requested)
- Chairs equal to the number of representatives included in tier
- Access to power (by request)
- Complimentary wifi
- Full conference registration badge(s), including all meals provided

Purchase your Sponsorship Package online at www.VTSTRA.org/Conference2024

Questions? Contact Julie Marks at director@vtstra.org